



Mayor's Bicycle Advisory
Commission 07.29.2020

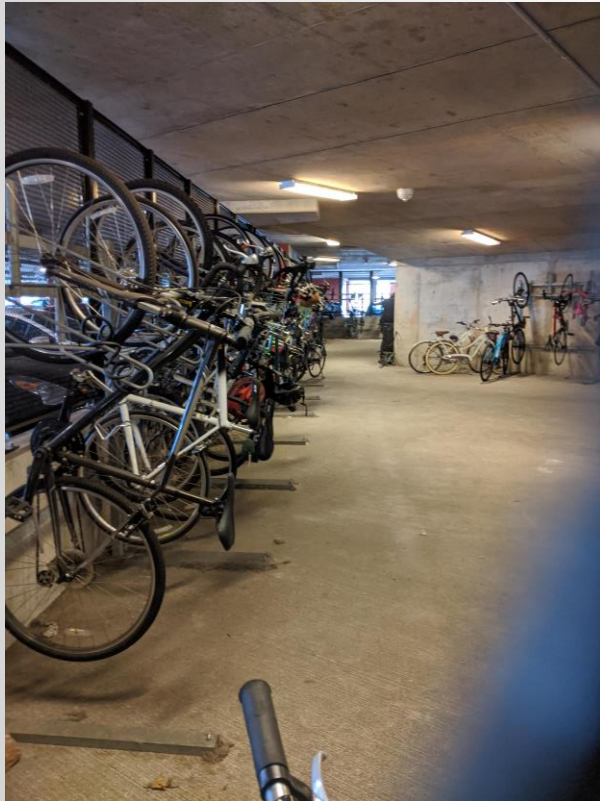
Agenda

1. June minutes
2. City Updates
 - a. Planning
 - b. BPD
 - c. DOT
 - d. Rec & Parks
 - e. Mayor's Office
3. Community Updates
 - a. Other updates from community, commissioners, and attendees
4. Committee Updates
 - a. Events for August
 - b. Awards
5. Miscellaneous Business
 - a. Next meeting August 26th



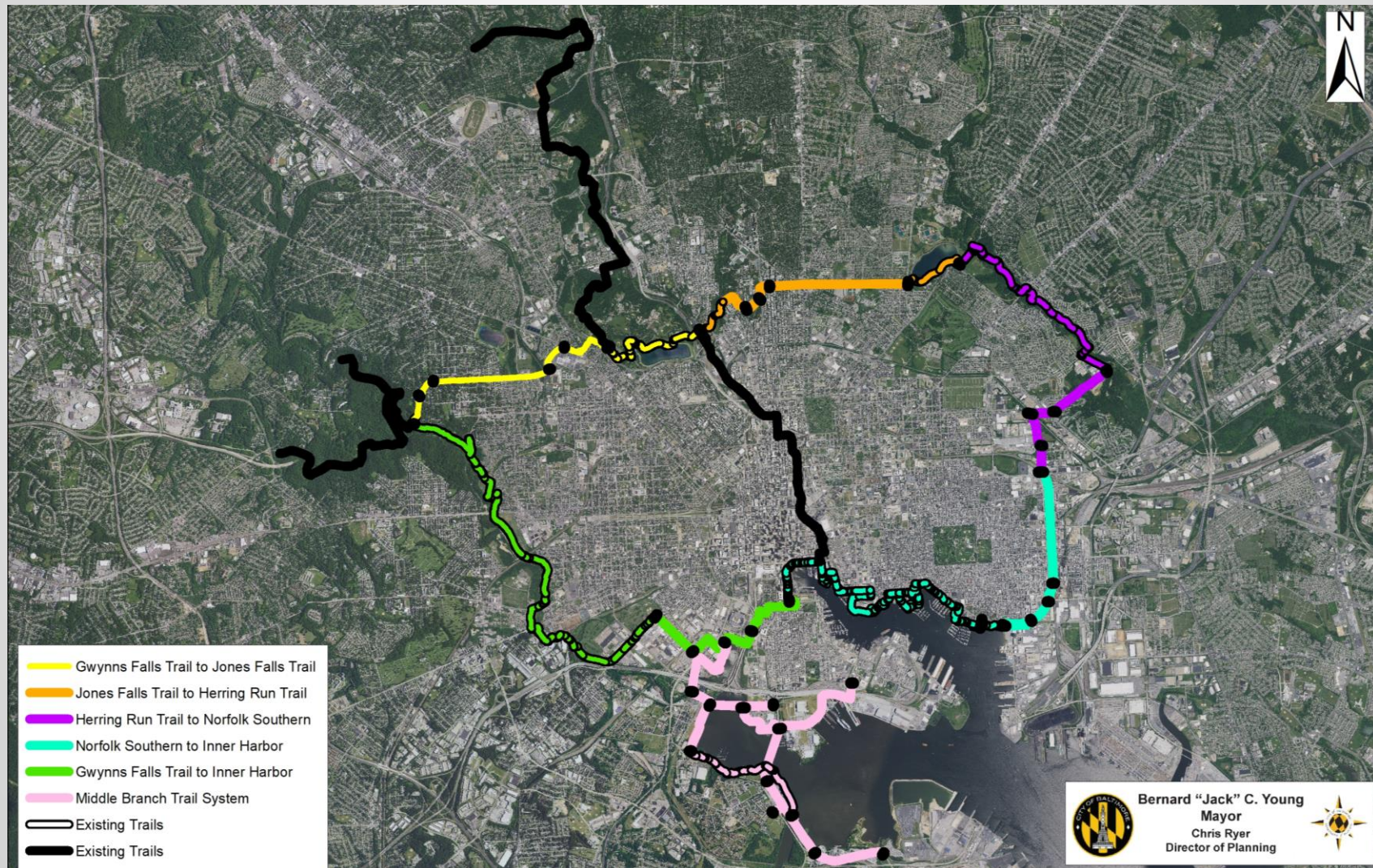
Updates: Planning

Zoning update and bike parking:



Updates: Planning

Baltimore Greenway Trail Network - Updates



Updates: Planning

Baltimore Greenway Trail Network - Updates



Updates: BPD

Updates:

- Nothing to report



Baltimore Bikers



Baltimore based bicycle riders looking to link up with like minded individuals to create a great group experience.

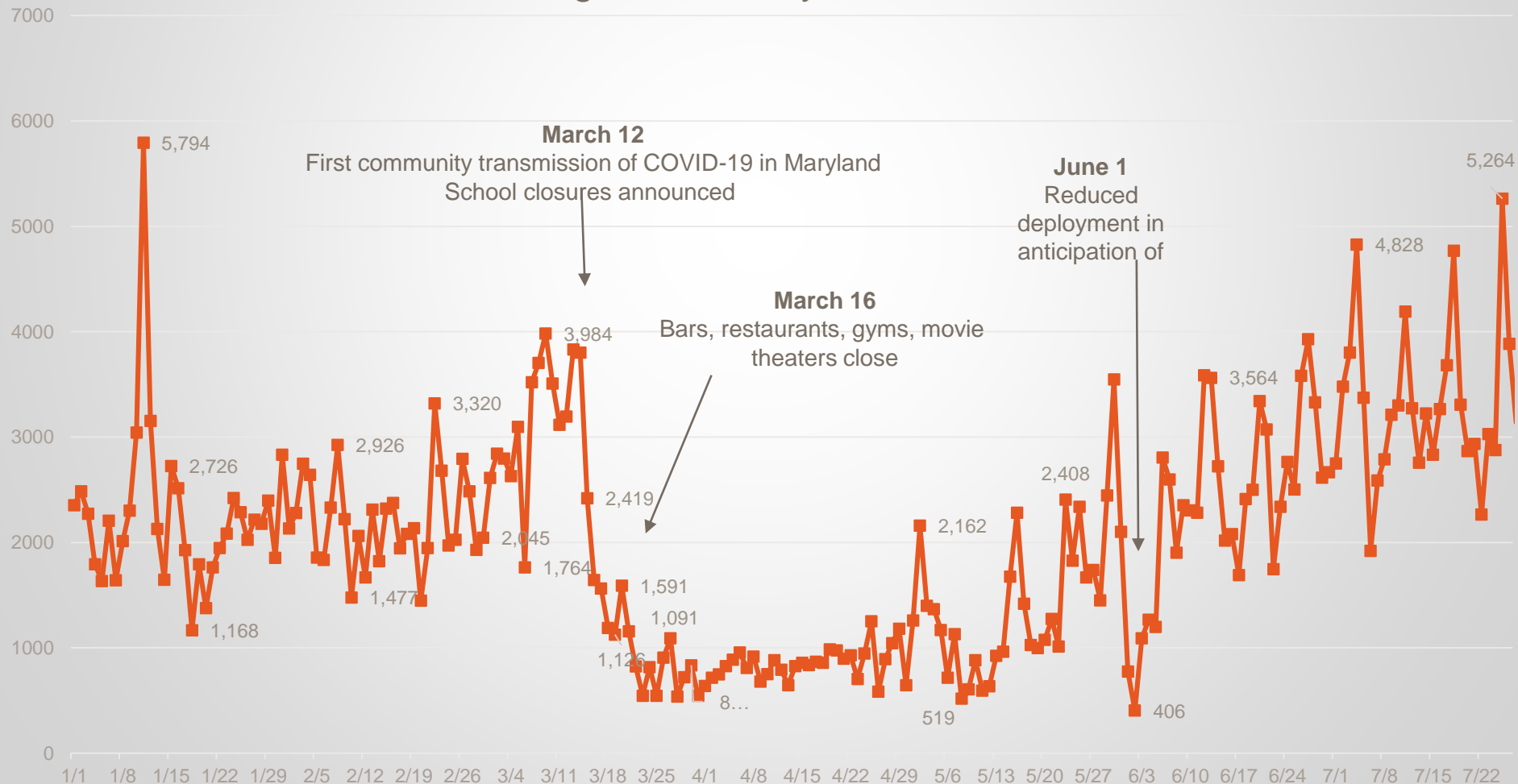
Event Promotion:

- Night Ride – August 7th @ meet in Canton (every other week)
- Tuesday Night Rides – Building Body and Buns @ Biddle to Inner Harbour

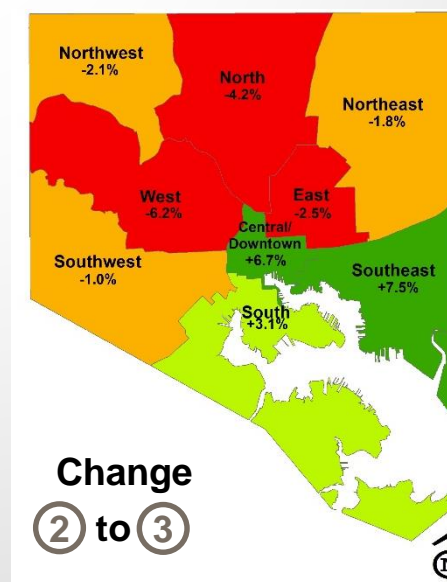
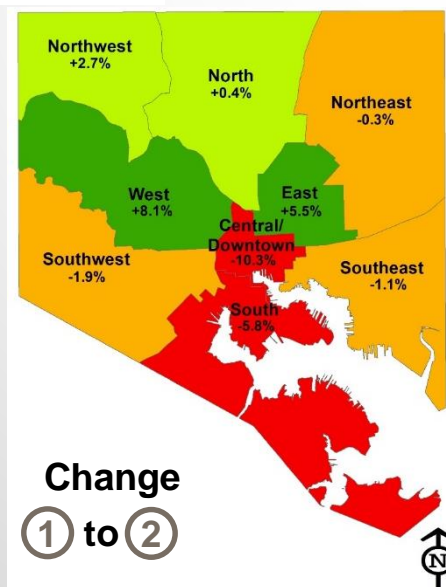
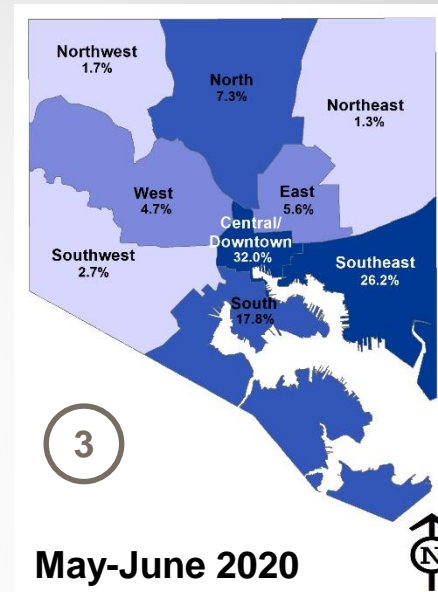
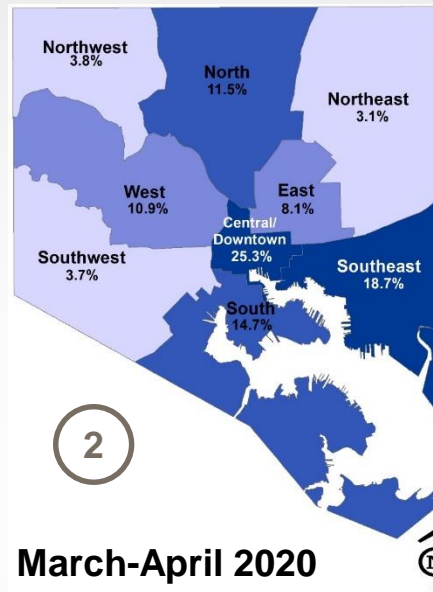
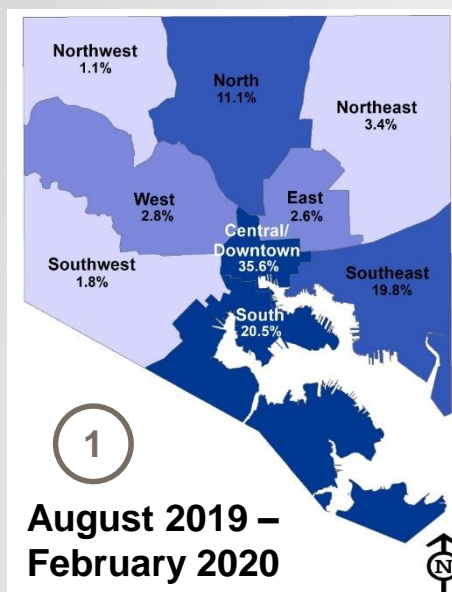


Dockless Program: Data Update

Daily Dockless Vehicles Rides Permit Program, January 1 2020 - Present



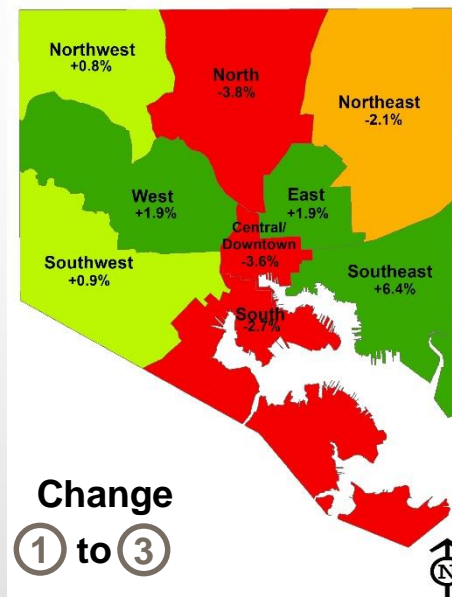
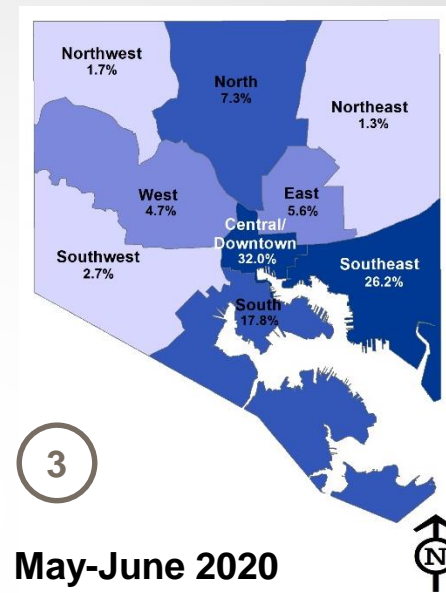
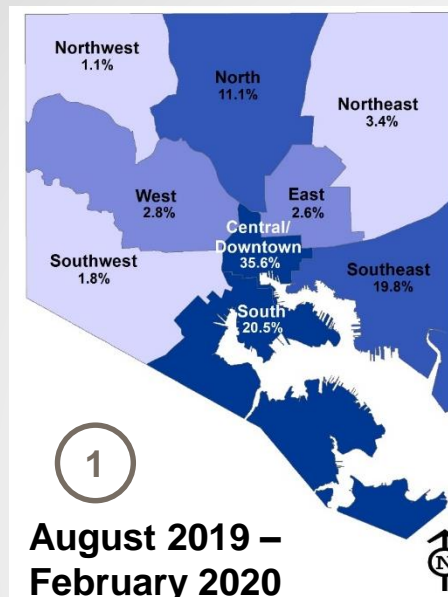
Data Updates – Ride Origins



- Largest decreases in North and West districts
- Largest increases in Central and Southeast districts

- Largest decreases in Central and South districts
- Largest increases in East and West districts




Data Updates – Ride Origins



- Greatest increase in Southeast
- Greatest decreases in North, Central, and South

Equity Zone Adjustments

Adjustments for Extended Permit

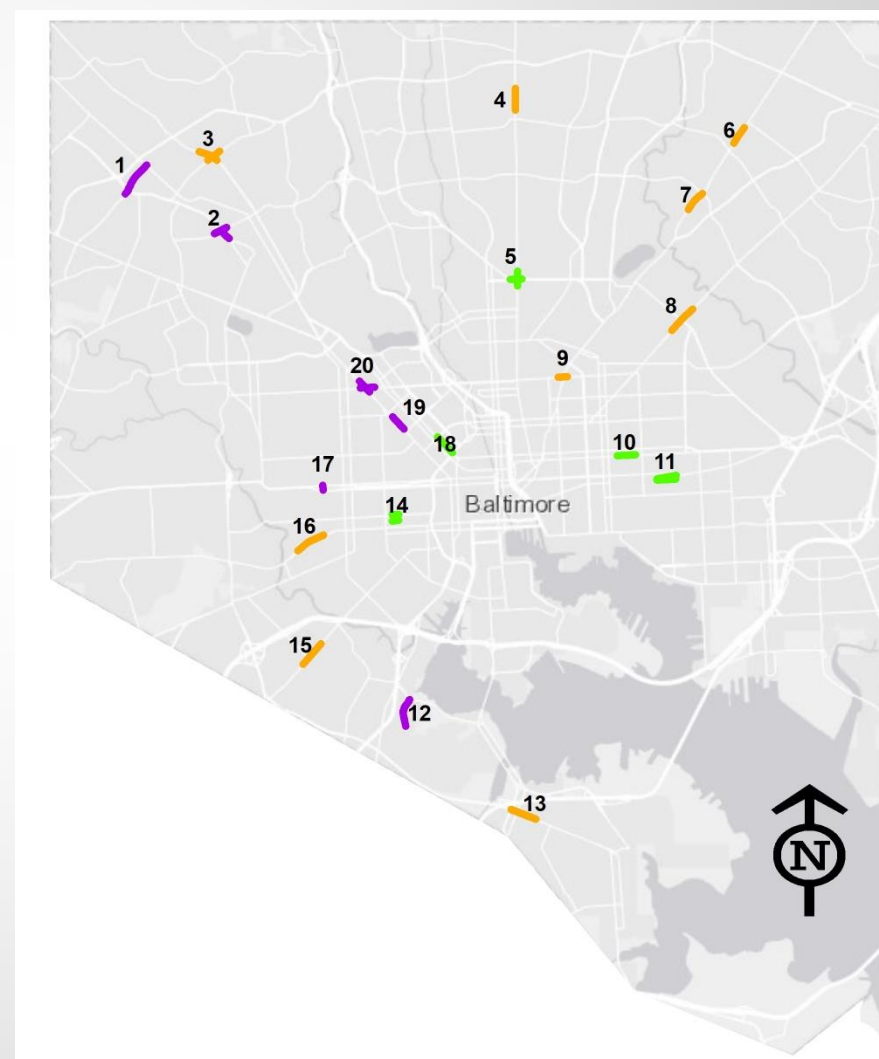
-  Transit Stations (no modification)
-  Top 10 (little/no modification)
-  Adjust

Rankings based on Equity Zone analysis released in May.

Utilization metrics:

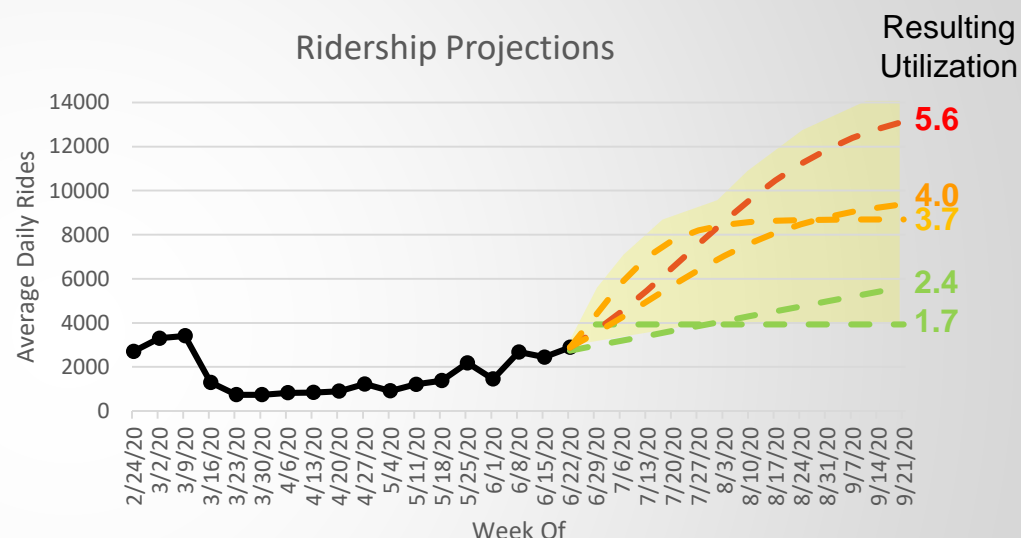
- Trip origins
- Vehicle Utilization Rate
- Miles ridden within ½ mile radius

Temporary adjustments to be announced July 31, after observations at each location.



Fleet Adjustments

Lime Scooter Fleet Cap	1100
Spin Scooter Fleet Cap	1250
Total Maximum Fleet	2350
Preferred Max Daily Trips per Vehicle (DTV)	4



Daily Ridership Scenario	Daily Rides	DTV at Current Cap	Minimum Vehicles for 4 DTV
Maximum since COVID (June 27, 2020)	3929	1.7	982
Linear Growth projected to late September	5635	2.4	1409
Summer 2019 Average (August - September 2019)	8699	3.7	2175
Mid-Point between projection and 2019 Max	9384	4.0	2346
All-time maximum (September 29, 2019)	13132	5.6	3283

Fleet Adjustments

Adjustments for extended permits:

Continue to allow **quarterly increases** using the adopted criteria. Companies can apply for increases of up to 250 vehicles.

- Dependent on: deployment compliance, vehicle inspections, previous trips per vehicle, and any violations to date.
- These increases will roll over to the next permit year

Also allow **monthly temporary increases** of 250, which the companies must apply for and be approved.

- Example: If we have high numbers in July we could allow larger fleets for August.
- The companies would submit these requests as 30 day suspension of current deployment requirements. Should they not re-apply after 30 days or should the demand go down, the increased fleet cap would be removed.
- These increases wouldn't roll over to the next permit year.

Corral Updates

Corral Installation:

And the revival of Bike Rack Requests

NAR Completed:

- Penn North
- North Ave Light Rail
- North at Harford
- North at Broadway
- North at Guilford

Equity Zones Completed:

- Penn North
- North at Harford
- Northeast Market

Equity Zones in Progress:

- Hollins Market
- Upton
- West Baltimore Marc
- 33rd at Greenmount
- Park Heights



BCDOT BIKE PROGRAM SUPPORT

Presented to:



Presented by:



KITTELSON
& ASSOCIATES





TONIGHT'S AGENDA

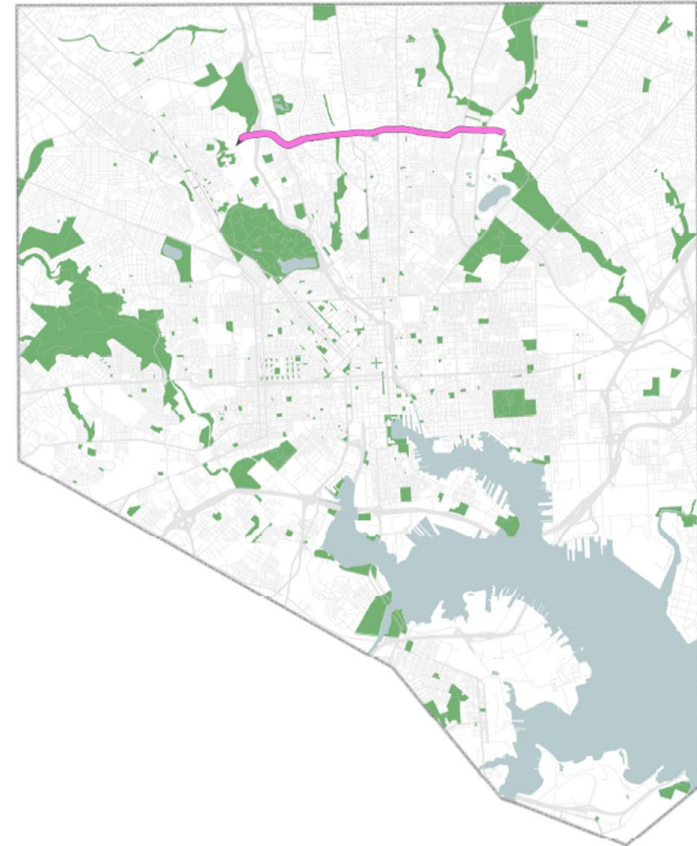
1. Prioritization Material Re-evaluation
2. Public Outreach MBAC Listening Sessions Overview
3. Next Steps



PROCESS RE-EVALUATION

• Prioritization Re-evaluation Approach

- Re-evaluate proposed bike network with an emphasis on the following:
 - Consistency with previous plans (2015 / 2017)
 - Identification of planned or funded improvements
 - Review user type criteria thresholds and adjust as needed
 - Evaluation of logical termini inputs
 - Context of area, previous evaluations and future land use changes
- The initial network review will be conducted internally with BCDOT staff and the consulting team prior to being presented to MBAC
 - The internal review will also include a session with Graham Young to provide an assessment of proposed routes and high level facility type approaches based on Complete Street Guideline considerations





Public Outreach & Engagement

- Hosted two listening sessions with MBAC members (7/1 & 7/8)
- Consultant team came out of both conversations with several major takeaways regarding public education and outreach

Major Takeaways: Meeting One

1. Focus on “**normalizing**” biking
2. Share basic information for **inexperienced/first-time bicyclists**
3. **Consider all transportation users** as part of the target audience (bicyclists, scooter-riders, transit users, automobile drivers, pedestrians etc.)
4. Build trust with communities and community liaisons by maintaining **open, regular communication**





Public Outreach & Engagement

- Hosted two listening sessions with MBAC members (7/1 & 7/8)
- Consultant team came out of both conversations with several major takeaways regarding public education and outreach

Major Takeaways: Meeting Two

1. Listen to communities to **understand barriers** to bike infrastructure adoption and **alternative priorities**
2. Focus on the **existing bike culture** in Baltimore and seek what current bicyclists need
3. **Provide communities the right information** to help them understand how bike decisions are made
4. Explain technical elements of and overall benefits of bike planning to **dispel myths** and build widespread support
5. Communicate with other Baltimore City agencies to **address community concerns about gentrification and prolonged disinvestment**



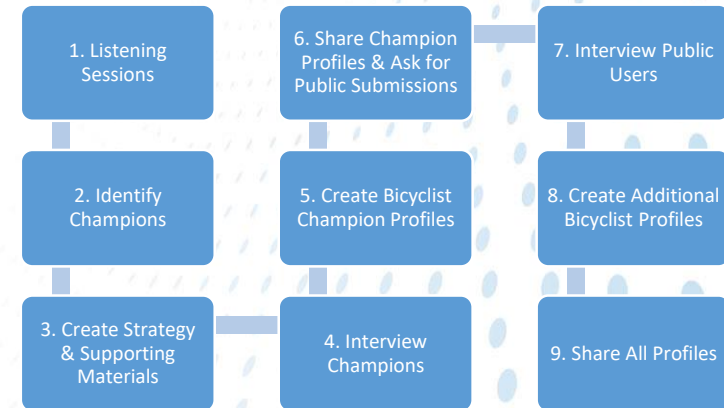


Public Outreach & Engagement

We used this feedback to adjust our Phase 1 strategies.

- **Bicyclist Testimonial Campaign**

- Approach as an opportunity to build support and create lasting relationships with existing cycling community
- Understand the stories that need to be told and find the right messengers to tell them
- Begin by targeting existing groups and individuals already active in the bike community, then promote to larger public via social media and advertising





Public Outreach & Engagement

We used this feedback to adjust our Phase 1 strategies.

- **Listening Tour (proposed)**

- Lets us connect with stakeholders by joining existing virtual community association and other group meetings
- An opportunity for interaction sans pending facility installation.
- Prepare information flyers/fact sheets for electronic distribution
- Promote 5-minute survey. Feedback will inform future materials and strategies.

How frequently do you bike?

What is your main purpose for riding a bike?

Do you support the installation of bike infrastructure in your community? Why or why not?

What are the major barriers to riding your bike in Baltimore?

If the bike network improved bicyclist safety, would you be more likely to ride your bike?





Public Outreach & Engagement

We used this feedback to adjust our Phase 1 strategies.

- **Barriers to Biking Materials (proposed)**

- Using what we learn from the Listening Tour, the consultant team will develop a series of graphic one-pagers that address the major concerns surrounding biking and bike infrastructure.
- E.g. “Owning and maintaining a bike is too expensive,” “bike lanes will lead to gentrification and displacement,” etc.
- Materials can be shared digitally via the website and social media and eventually be developed into handouts for future public meetings.





Public Outreach & Engagement

• Proposed Implementation Schedule

WEEK	1	2	3	4	5	6	7	8	9	10	11	12	14	15	16
Listening Tour															
Barrier to Biking Materials															
Bicyclist Testimonials															
↳ Identify Champions															
↳ Create Messaging															
↳ Interview Champions															
↳ Create/Share Testimonials															
↳ Receive Public Testimonials															



NEXT STEPS

- **Rapid Implementation Projects**
- **Re-Evaluate Prioritization Process**
 - Steps 1 through 3
- **Community Engagement**
 - Implement Revised Engagement Strategies



Thank you



Updates: DOT THIS MONTH

Task	Partners	Notes
Eutaw Place Concept Development	Study led by McCormick Taylor	Scheduling next steps with consultant team
Wolfe/Washington Existing Conditions Analysis	Study led by RKK	Task order to be finalized
Bush Street Concept Development	Study led by Toole Design Group	Final report preparation.
Bush Street Survey		
Melrose Avenue Construction	DOT Internal	Only grant project ready for construction. Incorporating into construction schedule.
Greenway Trail Network – Northern Segments	Study led by McCormick Taylor	Granted NTP, finalize task order; substantive work to begin soon
Big Jump Assessment Data Collection/Analysis	Study led by Toole Design Group	Completed data collection
Big Jump Assessment Survey Deployment		Survey completed over 100 respondents
Existing Bike Facility Audit	Sabra and Associates conducting the facility audit	Completed.
Rapid Enhancement Plan	DOT Internal	Coordinating design support and prioritizing implementation.



Slow Streets

- The City of Baltimore as a whole is responding to the COVID-19 crisis
- All departments and agencies have a role in helping to meet people's needs and communicate best practices
- DOT, BCRP, and DPW are important stewards of public space
 - **Safe and appropriate use of public space is essential to reducing the spread of COVID-19**
- City goals in slow streets treatments:
 - Provide adequate space for social distancing to limit exposure to COVID-19
 - Increase safety on roadways:
 - Traffic volumes are down but speeding is up
 - Minimize traffic conflicts especially in areas with increase of people walking and biking

Slow Streets: Patterson Park



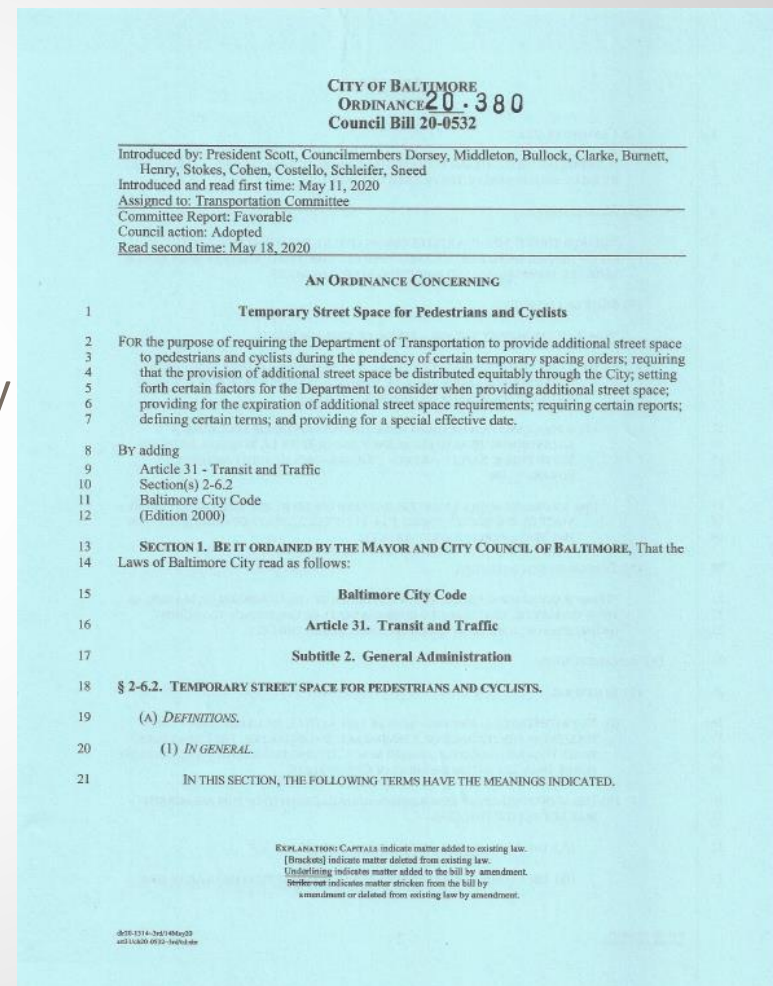


Slow Streets

Slow Streets Legislation

City DOT is tasked with implementing a slow streets program as required by **Council Bill 20-0532**:

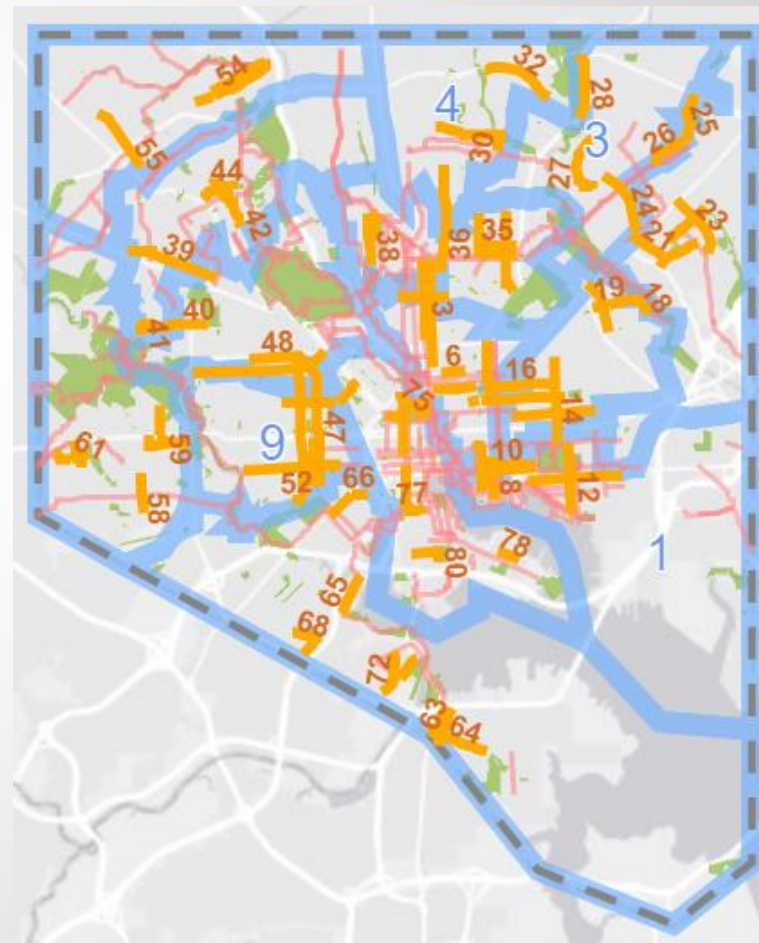
- CB 20-0532 was introduced on May 11th and advanced 3rd reader for final passage on May 18th
- Bill mandates that DOT implement a minimum of 25 miles of Slow Streets within 14 days of being enacted (from July 13th)
 - Each Council District to receive a minimum of 1 mile
 - No Council District to receive more than 15% of Slow Streets total mileage
 - DOT must implement without significant agency resources



Slow Streets

Slow Streets Legislation

- City Council Bill passed – 25 miles required city wide
- Minimum of one mile per district
- **Two weeks for implementation**
- Simple & efficient barrier production & signage
- DOT and resident recommendations
- **Councilmember coordination + Outreach**

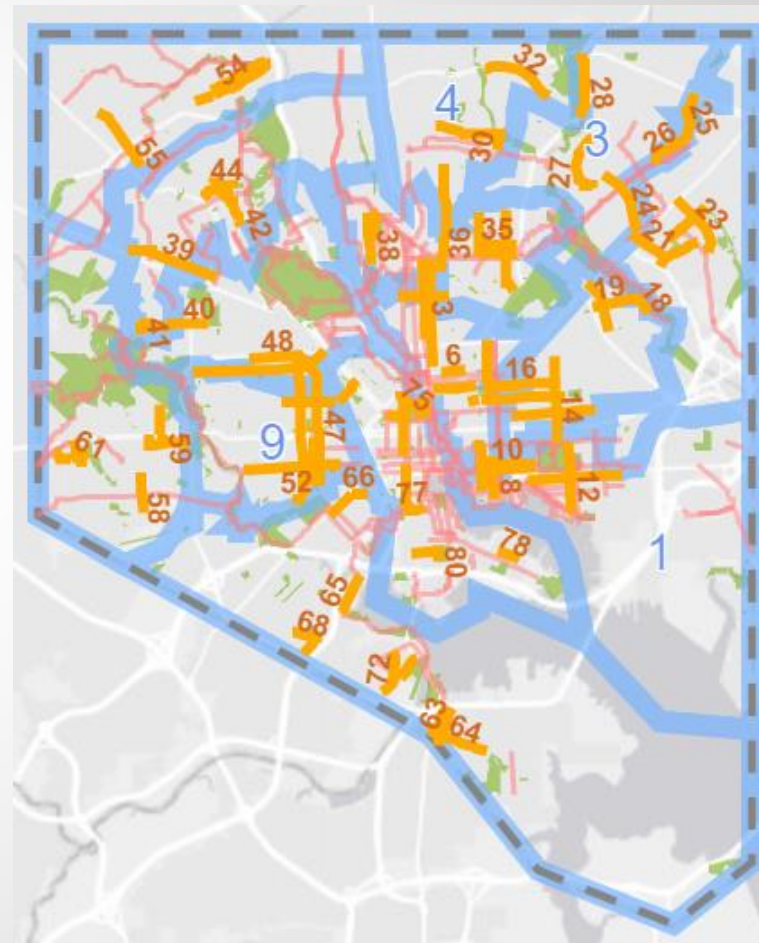




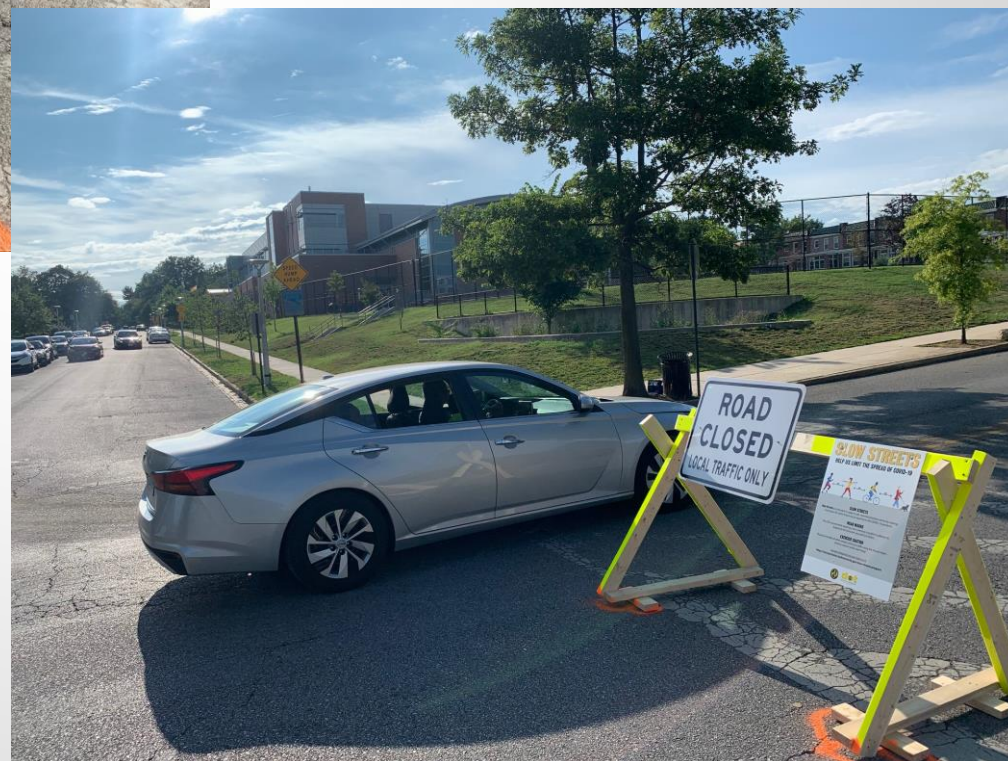
Slow Streets

Slow Streets Legislation

- Passed July 13th
- Nomination process – Council Approval
- DOT recommendations:
 - Preference for residential streets and long stretches of roadway
 - Avoid truck and bus routes
 - Proximity to parks
 - Consideration of bike plans
 - Areas where cut through traffic occurs
- **Councilmember coordination + Outreach**
- **Implementation via Council Approval**



Slow Streets





Slow Streets



Updates: RecNParks

Updates:

- BCRP and DOT coordination – No Update



Mayor's Office Updates

MBAC Awards – Nominations & Awards

Use Bike to Work Day postponement to recruit nominations



THE OBJECTIVE of the mayoral awards is to encourage and acknowledge the efforts and contributions to the Baltimore City Community through biking made by **(1) ORGANIZATIONS, (2) BUSINESS, (3) INDIVIDUALS & VOLUNTEERS,** and **(4) YOUTH.**

4
AWARDS

The four awards will be presented by Mayor Young in the categories listed above. The four award winners will be acknowledged by Mayor Young at Bike to Work Day Event that will be held on May 15th. The awardees will also have the opportunity to eat lunch with Mayor Young.

Events

Event Promotion

City Events

- Rec N Parks events
- MBAC Awards date (Bike to Work Day postponed until September)

Community Events

- [Maintenance and Mingle](#) – Thursday June 30th, 6:00 p.m.
- [Baltimore Bikers](#) – Friday, August 7th Night Ride at _____
- Baltimore Bikers – Tuesday Night Rides from Biddle at _____
- Bikemore – Events?
- [Love to Ride Central MD](#) – National Bike Challenge

Other Recurring Rides and Community Events

Community Updates

Open to any other community announcements:



Miscellaneous Business

Next meeting date is August 26th, 4-6pm

